

# **DIRECTORATE OF FARMER WELFARE AND AGRICULTURE DEVELOPMENT (DFW & AD)**

Government of Madhya Pradesh, Vindhyachal Bhawan, Bhopal

## **EXPRESSION OF INTEREST**

### **For Public Private Partnership (PPP) in the activities related to Agriculture Extension under Agriculture Extension Reform Project (ATMA)**

Govt. of Madhya Pradesh is implementing various agriculture extension programmes in the State to disseminate information & technology from laboratory to field under the Agriculture Technology Management Agency (ATMA) Program. . The state seeks long term partnership in its endeavour to encourage, promote & popularise agricultural technology & allied subjects and to provide unlimited opportunities to the farming community to reap a better harvest & raise their income. To widen and strengthen its resource pool, the state seeks long term partnership with the capable agencies to nurture their Agriculture & Allied sector related expertise for the benefits of the farmers. Through this EOI DFW&AD is looking for suitable Agencies who can partner with DFW & AD Govt. M.P. in following activities:

**Services to be provided:** Interested NGO's, institutions, organizations are expected to provide following services in accordance with the guidelines .

1. Propose and execute the Agriculture & allied sector extension activities under ATMA cafeteria of GoI.

(Details of ATMA cafeteria is on the website [www.mpkrishi.org](http://www.mpkrishi.org) )

**Details required for screening:** Applicants must provide following details with proof:

- Registrations, years of active business in similar area, area of expertise, similar experience, related staff details, turnover from similar business
- Exposure and experience of Agriculture & Allied sector extension activities in M.P. (if any)

**Last dates:** EOI can be submission till 30<sup>th</sup> January 2009 upto 5:00 PM, Clarification will be taken into account till 19<sup>th</sup> January 2009 during office hours.

**Selection process:** three-stage selection process will be adopted as:

Stage-1: Initial screening of prospective agencies based on the EOI submitted

Satge-2: technical qualification through technical evaluation parameters (will provided to screened agencies for submission of technical proposal) and subsequent presentations.

Stage-3: RFP will be invited in prescribed format from short listed parties.

**Communication Address:** Interested agencies may send their proposal to “Director Agriculture, DFW & AD, 2<sup>nd</sup> floor, Vindhyachal Bhawan, Bhopal (M.P.).”

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E Mail – diragri@mp.gov.in

Date: /01/2009

Place: Bhopal

**Director (Agriculture)**